The days of relying on the MPAA are over.

Get media recommendations from the people you trust.

Our idea is simple: Connect with people who share your values and see what media they think is appropriate and worth your time. Think of it as a personal MPAA system you share with friends, one that places you in full control.

Our Rating Widget

Hollywood’s MPAA rating for “The King’s Speech” is R, but most users thought it should have been much lower. Ninety-two percent of users also rated it “Worth Your Time.”

“Dinner for Schmucks” had an opposite response. While the MPAA rated the movie PG-13, users thought it should have been rated closer to R.

We believe in championing values and protecting families — especially children — from detrimental media and in empowering families to make educated media decisions. We believe parents play the most vital role in protecting their children from inappropriate media. We want to help families in that decision making process by giving them full control of a set of tools that connects them with like-minded people who share their values.
Ok.com is currently operating in beta as the Family Media Guide.

Become part of the network now and receive special pricing.

**Family Media Guide Widget**

Family Media Guide features include the Worth Your Time (WYT) widget, user ratings and reviews, movie trailers, movie summaries, photo galleries, MPAA ratings, movie release dates, movie links, and analytics.

**Affiliate Pricing**

- Tier A (1-9 sites) - $300/mo
- Tier B (10-49 sites) - $250/mo
- Tier C (50-99 sites) - $200/mo
- Tier D (100+ sites) - Call

**Movie Screen & Movie Time Data**

$30 for first 15 screens ($2 per additional screen).

Includes movie theater name, address, phone number, and movie start times for all movies playing at each theater. Also includes Fandango ticket buying link.

**Leaderboard, Block Ad & Sponsorships**

The licensee has two ad slots and one sponsorship slot to sell with 100% of the ad revenue going to the licensee. Family Media Guide also integrates with your current ad serving technology, so you can control the scheduling of your ads.

**Licensing Term**

Requires a 1 year agreement.